



Gaylord Boat Show

March 16-18, 2018 – The Ellison Place

Friday 3pm – 8pm, Saturday 10am – 8pm, Sunday 10am – 4pm

CONTRACT FOR EXHIBITOR BOOTH SPACE

Form with fields for Exhibitor information (Name, Address, City, State, Zip, Phone, Fax, Contact, Email, Web) and reservation details (booth location, cost, amount due, deposit, balance). Includes instructions to select a table size and print worker names.

The following are terms and conditions agreed to by "Exhibitor" and Blue Water Promotions. Blue Water Promotions will organize and produce the Gaylord Boat Show March 16-18, 2018 at the Ellison Place. Blue Water Promotions reserves the right to assign all Exhibitor booth locations. Blue Water Promotions will provide a manned power washer to clean boats and trailers prior to moving in to The Ellison Place. Blue Water Promotions will provide each Exhibitor an 8-foot skirted table, 2 chairs, and a waste paper basket. Exhibitors in 10 by 10 or similar sized spaces will also receive tube and drape set up along the border of their booth. More skirted tables, chairs, and carpeting for your booth are available for an additional fee through Art Craft Display (616) 791-8024 and must be ordered in advance one month prior to the event. All deposits and payments are non-refundable. Under no circumstance may an Exhibitor display or distribute literature, merchandise, or other marketing materials from companies other than those routinely represented by the Exhibitor. Blue Water Promotions will not guarantee any items left after the event will be returned. No space may be share or sublet. Soliciting of trade and set-ups must be confined within your own exhibit booth. All sales gimmicks, promotions, and giveaways must be approved in advance by Blue Water Promotions. Blue Water Promotions cannot and will not protect Exhibitor from duplication of boat lines by other Exhibitors. Any damage to vendors or The Ellison Place is the financial responsibility of the Exhibitor causing the damage. Exhibitor agrees to display only new, current models of boats, pontoons, personal watercraft, and any other type of watercraft. Exhibitor explicitly agrees to not display used watercraft, 2017 or older models. Exhibitor agrees to adhere to all policies and procedures of The Ellison Place, The Gaylord Fire Department, and Blue Water Promotions. Exhibitor must strictly adhere to the Thursday move-in schedule and Sunday move-out booth schedule as determined by Blue Water Promotions. Early tear-downs or departure earlier than hours set forth for Sunday show, is forfeiture of exhibiting in any future shows produced by Blue Water Promotions. Exhibitor agrees to maintain general liability coverage that provides it coverage for its participation in the Show in the amount of at least \$1,000,000 per occurrence and agrees to provide Blue Water Promotions with a copy of the liability certificate. At Blue Water's request, Exhibitor agrees to provide proof of liability insurance and certificate for any dock company that supplies dock or hoist used in the Exhibitor display, also at \$1,000,000 per occurrence. Exhibitor agrees to arrange and display all watercraft, docks, ramps etc. and other features of its display in a safe and prudent manner and agrees to defend, indemnify and hold Blue Water Promotions harmless from all claims of third parties arising from Exhibitor's failure to do so. Blue Water Promotions makes no representation or warranty to Exhibitor about the volume of sales that Exhibitor may achieve at the Show. Any recovery by Exhibitor against Blue Water Promotions for its failure to perform under this Agreement is in all circumstances limited to the amount of the Exhibitor fee paid and Blue Water Promotions is not liable to Exhibitor for any incidental or consequential damages. If Blue Water Promotions is unable to conduct the Show as scheduled each day due to a state of emergency declared by the Governor of Michigan or the President of the United States, then Blue Water Promotions shall have no obligation or liability to Exhibitor other than to refund Exhibitor's payment(s) on a pro rata basis, calculated by the total number of hours the Show was actually conducted as compared to the total number of hours the Show was scheduled. This Contract sets forth the entire agreement and understanding between Blue Water Promotions and Exhibitor regarding The Show and supersedes all other written or oral agreements, discussions or negotiations between them. The terms of this Contract may not be altered, amended or modified except by a written document signed by Blue Water Promotions and Exhibitor. Exhibitor represents that the person who has signed this Contract on its behalf is fully authorized to do so. Balance not paid by January 16, 2018 will result in forfeiting booth. space(s).

Blue Water signature: _____

Date _____

Exhibitor signature: _____

Date _____